

Privacy Policy

Effective Date: July 1, 2025

Bella Mia Donna LLC, doing business as **BMD Electronics & Hardware Inc.** ("BMD," "we," "our," or "us"), respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect information when you interact with our website and our business.

Company Information:

Bella Mia Donna LLC d/b/a BMD Electronics & Hardware Inc. 2401 East Atlantic Blvd., Suite 204 Pompano Beach, FL 33062, USA

1. Scope

This Privacy Policy applies to visitors to our website and to individuals who contact us via email, phone, or through other communication channels.

2. Information We Collect

We may collect the following types of information:

- **Personal Identification Information**: Name, company, email address, phone number, and mailing address (if you provide it when contacting us).
- **Business Information**: Company details, job title, and information you voluntarily provide when inquiring about our products or services.
- **Technical Information**: IP address, browser type, operating system, and general browsing behavior, collected automatically through cookies or analytics tools.
- Communication Records: Copies of correspondence if you contact us directly.

3. How We Use Your Information

We use your information for the following purposes:

- To respond to inquiries and provide requested information.
- To maintain business relationships with customers, suppliers, and partners.
- To improve our website functionality and user experience.
- To comply with legal and regulatory obligations.
- To protect the security and integrity of our systems.

We do not sell, trade, or rent personal information to third parties.

4. Legal Basis for Processing (GDPR)

For visitors from the European Union, the following legal bases apply to our processing of personal data:

- Consent: When you voluntarily provide us with information (e.g., submitting an inquiry).
- Legitimate Interests: To maintain and manage our business operations, website, and communications.
- Legal Obligations: Where processing is required by applicable laws or regulations.



5. Data Retention

We retain personal information only for as long as necessary to fulfill the purposes described in this policy, or as required by law. Communication records may be stored for business and legal compliance purposes.

6. Sharing of Information

We may share your information in the following limited circumstances:

- **Service Providers**: With trusted third-party providers who assist with website hosting, IT support, or analytics, under strict confidentiality obligations.
- Legal Compliance: When required by law, regulation, or court order.
- **Business Transfers**: In the event of a merger, acquisition, or restructuring.

We do not sell personal data.

7. International Data Transfers

As a U.S.-based company, information you provide may be stored and processed in the United States. If you are located in the EU or another jurisdiction with data transfer restrictions, we will ensure appropriate safeguards are in place as required by GDPR (e.g., Standard Contractual Clauses).

8. Your Rights (GDPR and Applicable Laws)

If you are located in the European Union or another jurisdiction that grants data protection rights, you may have the following rights:

- **Right of Access**: Request a copy of the personal data we hold about you.
- **Right to Rectification**: Request corrections to inaccurate or incomplete information.
- Right to Erasure ("Right to be Forgotten"): Request deletion of your personal data, subject to legal obligations.
- **Right to Restriction of Processing**: Request limits on how we use your data.
- **Right to Data Portability**: Request transfer of your data to another service provider.
- **Right to Object**: Object to processing based on legitimate interests.
- **Right to Withdraw Consent**: Where consent is the legal basis, you may withdraw it at any time.

To exercise your rights, please contact us at: <u>Sales@BMDElectro.com</u>. We may require verification of your identity before processing your request.

9. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to improve user experience, analyze traffic, and understand website performance. You may disable cookies in your browser settings, though some website functions may not work properly.



10. Data Security

We take reasonable technical and organizational measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of data transmission over the internet is completely secure, and we cannot guarantee absolute security.

11. Children's Privacy

Our website and services are not directed toward children under 16. We do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us immediately.

12. Links to Third-Party Websites

Our website may contain links to external sites. We are not responsible for the content, privacy practices, or security of those third-party websites.

13. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal obligations, or business operations. Updates will be posted on our website with a revised "Effective Date."

14. Contact Information

If you have any questions about this Privacy Policy or your data, please contact us at:

Bella Mia Donna LLC

d/b/a BMD Electronics & Hardware Inc. 2401 East Atlantic Blvd., Suite 204

Pompano Beach, FL 33062, USA **Email: Sales@BMDElectro.com**

Phone: 954-933-1025